Encountering Innovation 2025 Conference BLUF

**«Co\_Name»**

**Please Read:**

Without changing the font, spacing, or box size, please edit your **Title** and **Bottom Line Up Front** (BLUF) to fit in the boxes shown.

When you are finished, please save it in your folder with the 3rd character in the name incremented. Example: BF**2**KS0325 (Company Name). This will let us know you have updated it. This information will be used in the Encountering Innovation website. If it is not updated, your originally submitted information will be used. In addition, for those participating in matchmaking, this same information will be used in the Matchmaking Matrix.

**Title Name for your Technology, Product, or Service**

«Title\_\_MM»

**BLUF**

«BLUF\_\_MM»